The Experience

Fast-paced, experiential "do-reflect-apply" format

1. Participants are provided with a copy of the simulation case study as well as interactive e-learning on financial acumen

2. Introduction to the simulation experience is provided on the BTS Tournament Central website

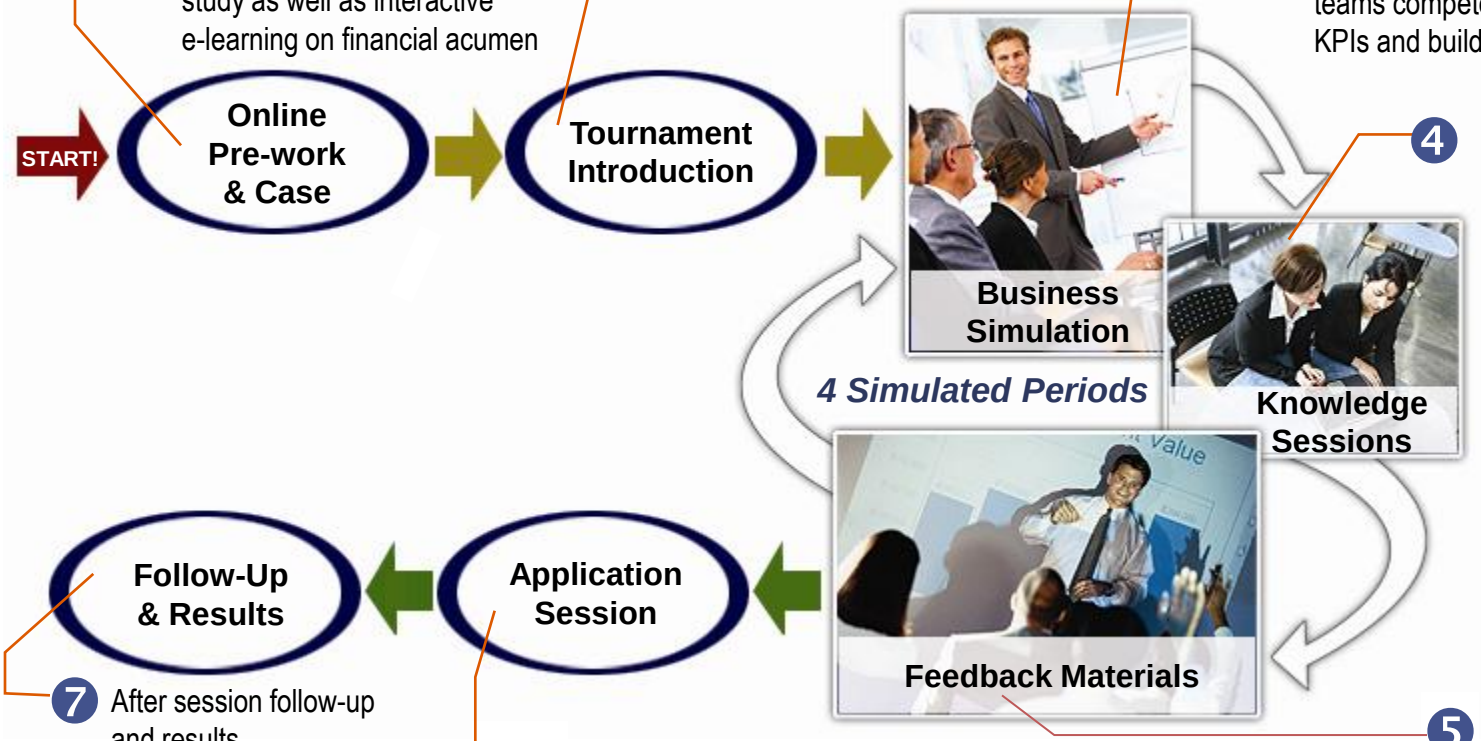
3. Participants in teams run a simulated corporation as its new executive team. The teams compete to execute strategy, drive KPIs and build value over several years.

4. Interactive online knowledge sessions build on the simulation experience. Typical Know-how topics include assessing financial performance and the drivers of value.

5. Feedback Materials to help teams assess simulation decisions and results during which "real-life" practices and issues are surfaced. Teams discuss the implications in context of their company's real world issues. Different theme for each simulation year.

6. Teams identify key learning points and discuss next steps for applying takeaways back on the job

7. After session follow-up and results measurement occurs; support tools are available



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