

# Learning Objectives

The BTS Business Tournament will:

- Broaden management's perspective by providing a “helicopter view” of how different functions and lines of businesses within the company interact
- Build broad, long-term strategic thinking
  - Clear understanding of strategy and execution
  - Explore short- versus long-term tradeoffs
- Develop an understanding of the key drivers of Shareholder Value
  - Reinforce the drivers of shareholder value by exploring its components – primarily Revenues, Costs and Assets – and using them as basis for decision-making
- Build teamwork between various functions and business areas
- Develop personal action plans to implement key learning points in the workplace